R.J. Reynolds Tobacco Company

G. H. MOULTON
Key Account Manager

6500 Jericho Turnpike, Suite 207
Commack, NY 11725
516-499-0254
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Ext. 46958

October 9, 1997

Mr. Allen Perfect
Sales Manager, NY Division
Merit Oil Corp.
4165 Hempstead Turnpike
Bethpage, NY 11714

Dear Allen:

I appreciate your authorization to ship the New Salem Box Styles and B1G1F product with the Suction Cup Displays.

To confirm the details of our meeting, regular Salem Box product will be shipped to all stores the week of November 3rd (one carton of each style). The Salem B1G1F (16 cartons, bill for 8) will be shipped to all stores when available, sometime in mid-November. A Suction Cup Display will be shipped with the B1G1F product. Station personnel will place the display for a one month period. When the B1G1F's sell through, regular Salem Box brands can be used in the displays. (Does not conflict with Philip Morris contract).

Thank you for your assistance.

Sincerely,

George H. Moulton

GHM/pk

mailed 10/9/97

51857 9388

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/gfhn0000